

# AI Chat Prompts for Bloggers: Discover the Possibilities of AI Content Prompts

Hi. My Name is Lori Ballen, and I'm a digital marketer. I work for myself full-time and spend most of the day creating content.

I test and measure strategies and then share them with you. My 6-figure income is generated by creating content that ranks on Google (and Youtube), monetized with display ads and affiliate income. I've been a coach, consultant, and course creator for 10 years.

While I've been using AI content generation for a couple of years, ChatGPT is new, free, and a blast to experiment with. While none of us know how Google will process AI content, the time for exploration is here.

I hope you'll enjoy this list of AI prompts and the videos that go with them. If you haven't already done so, I recommend checking out [Surfer SEO](#) for on-page optimization strategies for the content you create. While I pay for and use Surfer SEO, they have given me an affiliate link which means I benefit if you make a purchase. There is no additional fee to you for that benefit. [Link: https://bit.ly/31DdSdy](https://bit.ly/31DdSdy).

My brothers Jeff and Paul build WordPress lead generation systems [if you need a website](#). You can reach them at 702-917-0755.

Have fun!

## Prompts for Blog Posts

- What are the benefits of [product/service] for [target audience]?
- What are some tips for [activity/skill]?
- What are the best resources for [topic]?
- How can you [achieve goal] in [time frame]?
- What are the most popular [type of content] in [industry/niche]?
- What are the most common misconceptions about [topic]?
- What are the best ways to [improve an aspect of life]?
- What are the pros and cons of [product/service/topic]?
- What are the top trends in [industry/niche] for [year]
- Provide blog topic ideas within the [industry/niche]
- What Keywords should I include for a blog about [industry/niche]
- Write an outline for a blog about [industry/niche]
- Start with an introduction that clearly states the purpose of your blog post and hooks the reader's attention.
- List the H2's and H3's
- Make a List of [#][item] best for [industry/niche/item]
- Make it longer.
- Rewrite but sound smarter.
- Write a marketing email promoting this product or service: [insert product or service]
- Write a FAQ section about [item]
- Answer the following question in a short paragraph

## Prompts for Keyword Research

- Generate a list of keywords related to this topic: [insert topic]
- Write a list of long-tail keywords for this topic: [insert topic]
- Write a list of potential search queries that users might use to find information about this topic: [insert topic]
- Write a list of related topics or categories that could be used to group keywords: [insert topic]
- Write a list of potential questions that users might have about this topic: [insert topic]
- Write a list of common misspellings or variations of keywords related to this topic: [insert topic]
- Write a list of synonyms or alternate phrases that could be used as keywords: [insert topic]
- Write a list of potential negative keywords that could be used to exclude irrelevant search results: [insert topic]
- Write a list of potential product or service names that could be used as keywords: [insert topic]
- Write a list of potential location-specific keywords that could be used to target a specific region or city: [insert topic]
- Write a list of potential keywords that could be used to target a specific audience or demographic: [insert target audience]
- Write a list of potential keywords that could be used to target a specific language or culture: [insert language or culture]

- Write a list of potential keywords that could be used to target a specific season or holiday: [insert season or holiday]
- Write a list of potential keywords that could be used to target a specific event or conference: [insert event or conference]
- Write a list of potential keywords that could be used to target a specific industry or profession: [insert industry or profession]
- Write a list of potential keywords that could be used to target a specific problem or challenge: [insert problem or challenge]
- Write a list of potential keywords that could be used to target a specific goal or objective: [insert goal or objective]
- Write a list of potential keywords that could be used to target a specific feature or benefit: [insert feature or benefit]
- Write a list of potential keywords that could be used to target a specific price range or budget: [insert price range or budget]
- Write a list of potential keywords that could be used to target a specific marketing channel or platform: [insert marketing channel or platform]
- Write a list of potential keywords that could be used to target a specific product or service category: [insert product or service category]
- Write a list of potential keywords that could be used to target a specific sales or promotion: [insert sales or promotion]

- Write a list of potential keywords that could be used to target a specific feature or characteristic: [insert feature or characteristic]
- Write a list of potential keywords that could be used to target a specific age group or generation: [insert age group or generation]
- Write a list of potential keywords that could be used to target a specific behavior or activity: [insert behavior or activity]
- Write a list of potential keywords that could be used to target a specific style or trend: [insert style or trend]
- Write a list of potential keywords that could be used to target a specific source or origin: [insert source or origin]
- Write a list of potential keywords that could be used to target a specific level or type of experience: [insert level or type of experience]
- Write a list of potential keywords that could be used to target a specific condition or situation: [insert condition or situation]
- Write a list of potential keywords that could be used to target a specific quality or attribute: [insert quality or attribute]

These prompts can help guide your keyword research and help you develop a comprehensive list of keywords related to your topic. You can use multiple prompts to give ChatGPT more detailed instructions about what you want it to include in the list of keywords.

## **Prompts for Creating Blog Outlines**

Here are some prompts you could use with ChatGPT-3 to generate ideas for creating blog outlines:

- Generate a list of potential sections or chapters for a blog post on this topic: [insert topic]
- Write a list of potential subtopics or categories for a blog post on this topic: [insert topic]
- Write a list of potential headings and subheadings for a blog post on this topic: [insert topic]
- Write a list of potential questions or points to cover in a blog post on this topic: [insert topic]
- Write a list of potential key takeaways or points to emphasize in a blog post on this topic: [insert topic]
- Write a list of potential examples or case studies to include in a blog post on this topic: [insert topic]
- Write a list of potential resources or references to include in a blog post on this topic: [insert topic]
- Write a list of potential tips or tricks to include in a blog post on this topic: [insert topic]
- Write a list of potential challenges or problems to address in a blog post on this topic: [insert topic]
- Write a list of potential solutions or answers to include in a blog post on this topic: [insert topic]

## **Prompts for Creating and Improving Blog Titles**

- Generate a list of potential blog titles for this topic: [insert topic]

- Write a list of catchy blog titles for this topic: [insert topic]
- Write a list of creative blog titles for this topic: [insert topic]
- Write a list of descriptive blog titles for this topic: [insert topic]
- Write a list of actionable blog titles for this topic: [insert topic]
- Write a list of blog titles that include a call to action: [insert topic]
- Write a list of blog titles that include a question: [insert topic]
- Write a list of blog titles that include a statistic or fact: [insert topic]
- Write a list of blog titles that include a list or number: [insert topic]
- Write a list of blog titles that include a quote or saying: [insert topic]
- Write a list of blog titles that include a pun or play on words: [insert topic]
- Write a list of blog titles that include a metaphor or simile: [insert topic]
- Write a list of blog titles that include a personal story or anecdote: [insert topic]
- Write a list of blog titles that include a tip or trick: [insert topic]
- Write a list of blog titles that include a benefit or value proposition: [insert topic]
- Write a list of blog titles that include a problem or challenge: [insert topic]

- Write a list of blog titles that include a solution or answer: [insert topic]
- Write a list of blog titles that include a statistic or data visualization: [insert topic]
- Write a list of blog titles that include a comparison or contrast: [insert topic]
- Write a list of blog titles that include a definition or explanation: [insert topic]
- Write a list of blog titles that include a controversy or debate: [insert topic]
- Write a list of blog titles that include a personal opinion or perspective: [insert topic]
- Write a list of blog titles that include a discovery or revelation: [insert topic]
- Write a list of blog titles that include a lesson or takeaway: [insert topic]
- Write a list of blog titles that include a success or achievement: [insert topic]
- Write a list of blog titles that include a failure or setback: [insert topic]
- Write a list of blog titles that include a challenge or opportunity: [insert topic]
- Write a list of blog titles that include a change or transformation: [insert topic]
- Write a list of blog titles that include a trend or prediction: [insert topic]
- Write a list of blog titles that include a surprise or twist: [insert topic]
- Write a list of blog titles that include a fun or entertaining element: [insert topic]

- Write a list of blog titles that include a personal or emotional connection: [insert topic]
- Write a list of blog titles that include a celebrity or influencer: [insert topic]
- Write a list of blog titles that include a location or place: [insert topic]
- Write a list of blog titles that include a memorable or unique experience: [insert topic]
- Write a list of blog titles that include a feeling or emotion: [insert topic]
- Write a list of blog titles that include a lesson learned: [insert topic]
- Write a list of blog titles that include a change in behavior or mindset: [insert topic]
- Write a list of blog titles that include a challenge or obstacle overcome: [insert topic]
- Write a list of blog titles that include a success story: [insert topic]
- Write a list of blog titles that include a personal development or growth: [insert topic]
- Write a list of blog titles that include a memorable event or moment: [insert topic]
- Write a list of blog titles that include a memorable or inspiring quote: [insert topic]
- Write a list of blog titles that include a memorable or inspiring person: [insert topic]
- Write a list of blog titles that include a memorable or inspiring place: [insert topic]
- Write a list of blog titles that include a memorable or inspiring experience: [insert topic]

- Write a list of blog titles that include a memorable or inspiring journey: [insert topic]
- Write a list of blog titles that include a memorable or inspiring transformation: [insert topic]
- Write a list of blog titles that include a memorable or inspiring lesson: [insert topic]
- Write a list of blog titles that include keywords related to your topic: [insert topic]

### **AI Prompts for Rewriting Paragraphs**

Rewriting paragraphs can be a great way to improve the readability of your content and make it more interesting for readers. When the AI generator gives you a response that isn't "quite right" for your needs, you can use one of the following prompts to help it refine and revise its results:

Here are some prompts that you could use with ChatGPT-3 to help rewrite a paragraph:

- Rewrite this paragraph to make it more concise: [insert paragraph]
- Edit this paragraph to improve the flow and coherence: [insert paragraph]
- Rewrite this paragraph to make it more engaging: [insert paragraph]
- Rewrite this paragraph to make it more persuasive: [insert paragraph]
- Rewrite this paragraph to make it more formal: [insert paragraph]
- Rewrite this paragraph to make it more informal: [insert paragraph]

- Rewrite this paragraph to add more detail: [insert paragraph]
- Rewrite this paragraph to remove unnecessary words: [insert paragraph]
- Rewrite this paragraph to change the tone: [insert paragraph]
- Rewrite this paragraph to make it more accurate: [insert paragraph]
- Rewrite this sentence to make it more concise
- Replace some words in this sentence with synonyms that convey the same meaning
- Restructure this sentence to give it a different flow or focus
- Rewrite this paragraph, but focus on clarity and brevity
- Re-write this paragraph in simpler terms
- Rewrite this sentence to make it sound smarter or more professional

### **AI Prompts for Product Comparisons**

- Write a comparison of these two products: [insert product 1] and [insert product 2]
- Compare and contrast the features and benefits of these two products: [insert product 1] and [insert product 2]
- Write a review of these two products, highlighting their strengths and weaknesses: [insert product 1] and [insert product 2]
- Generate a list of pros and cons for these two products: [insert product 1] and [insert product 2]

- Write a comparison of the prices and value for money of these two products: [insert product 1] and [insert product 2]
- Write a comparison of the customer reviews and ratings for these two products: [insert product 1] and [insert product 2]
- Compare and contrast the design and aesthetic of these two products: [insert product 1] and [insert product 2]
- Write a comparison of the durability and lifespan of these two products: [insert product 1] and [insert product 2]
- Compare and contrast the performance and functionality of these two products: [insert product 1] and [insert product 2]
- Write a comparison of the company policies and customer support of these two products: [insert product 1] and [insert product 2]

These prompts can help ChatGPT-3 understand what you want it to focus on when comparing the two products. You can choose a prompt that helps ChatGP3 understand the type of comparison you're looking for.

For example, if you want to compare prices and value for money, use the prompt "Write a comparison of the prices and value for money of these two products: \_\_\_\_\_ and \_\_\_\_\_." With this prompt, ChatGPT-3 will focus on comparing the cost-effectiveness of both products.

If you want to compare customer reviews, use a prompt like “Write a comparison of the customer reviews and ratings for these two products: \_\_\_\_\_ and \_\_\_\_\_.” This will help ChatGPT-3 focus on comparing user experiences with each product.

### **Prompts for Creating a Problem-Solving Blog**

- Write a blog post that discusses and offers solutions for this problem: [insert problem]
- Generate a list of potential solutions for this problem: [insert problem]
- Write a blog post that provides tips and tricks for solving this problem: [insert problem]
- Write a blog post that discusses common causes of this problem and how to prevent it: [insert problem]
- Write a blog post that compares and evaluates different approaches to solving this problem: [insert problem]
- Write a blog post that offers case studies or examples of people who have successfully solved this problem: [insert problem]
- Write a blog post that offers resources or tools that can help solve this problem: [insert problem]
- Write a blog post that discusses the potential consequences of not solving this problem: [insert problem]
- Write a blog post that offers a step-by-step guide for solving this problem: [insert problem]
- Write a blog post that discusses the potential long-term impacts of solving this problem: [insert problem]

## **AI Prompts for Creating Headings, and Subheadings**

- Generate a list of potential h1 headings for this topic: [insert topic]
- Write a list of potential h2 headings for this topic: [insert topic]
- Write a list of potential h3 headings for this topic: [insert topic]
- Write a list of potential subheadings for this topic: [insert topic]
- Write a list of potential section titles for this topic: [insert topic]
- Write a list of potential chapter titles for this topic: [insert topic]
- Write a list of potential titles for sections or chapters within this topic: [insert topic]
- Write a list of potential headings that include a question: [insert topic]
- Write a list of potential headings that include a statistic or fact: [insert topic]
- Write a list of potential headings that include a list or number: [insert topic]

## **Prompts for Explaining Industry Terminology**

Here are some prompts that you could use with ChatGPT-3 to explain industry terminology:

- Explain the meaning of this term: \_\_\_\_\_
- Write a blog post that provides a detailed explanation of this term: \_\_\_\_\_
- Write a glossary entry defining this term: \_\_\_\_\_

- Describe the implications of this term in the industry:  
\_\_\_\_\_
- Compare and contrast different definitions or interpretations of this term: \_\_\_\_\_
- Provide examples or case studies illustrating the use of this term: \_\_\_\_\_
- Write a blog post exploring the history and evolution of this term: \_\_\_\_\_
- Outline best practices for using this term correctly:  
\_\_\_\_\_

These prompts can help ChatGPT-3 understand what you want it to do with the paragraph you provide. Depending on your goals, you can choose a prompt that helps ChatGPT-3 focus on a specific aspect of the paragraph, such as conciseness, flow, or persuasiveness. You can also use multiple prompts to give ChatGPT-3 more detailed instructions about how to rewrite the paragraph.

These prompts can help you come up with ideas for blog posts on a variety of topics. You can use them as is or customize them to suit your specific needs or interests. For example, if you're a blogger in the fitness industry, you might use a prompt like "What are the best exercises for building muscle?" to generate ideas for posts. Alternatively, if you're a food blogger, you might use a prompt like "What are the best recipes for a vegan Thanksgiving?" to come up with ideas for holiday-themed content.